

# Jenna Shanker

**University of Washington**  
**BDes. Visual Communication Design**  
**Minor in Global Health**

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## WORK HISTORY

### **Hulu**

#### **Design Manager**

May 2021 to present

I work on Hulu's design team to conceptualize and execute marketing campaigns, in both print and digital formats. I oversee Hulu's identity systems, show art, and manage external agency communication. Additionally, I work across the Hulu Originals team to help conceptualize graphics for new shows.

### **A Design Studio Seattle**

#### **Junior Designer**

July 2020 to May 2021

I specialized in signage design with an emphasis on brand identity, wayfinding, typography, and information design. This position required an understanding of direct client relationships in order to create optimal designs to fit unique goals.

### **Henry Art Gallery**

#### **Visual Communication Design Intern**

Oct. 2019 to May 2020

I streamlined materials for the gallery's artist exhibitions, directly communicating with each artist to understand their work in order to appropriately create print materials and exhibition designs.

### ***Pacific Wave Magazine***

#### **Art Director**

Sept. 2018 to May 2020

I helped create the first editions of Pacific Wave Magazine, an embodiment of University of Washington campus life, as well as covering Seattle wide events. I oversaw a design team and art direction for the magazine, ensuring its elevated yet approachable look and feel.

### **Perch Partners LLC**

#### **Design Intern**

June to Sept. 2019

I worked with the creative team at Perch to brainstorm, research and implement brand and marketing materials for clients such as Boom Supersonic, Seattle NHL, Nav.it, HealthTap, and Roblox.

### ***The Daily, University of Washington***

#### **Design Editor**

Dec. 2017 to June 2019

I managed a team of designers to create the Daily, a student run paper at the University of Washington. I oversaw and streamlined illustration and photography assets that went into each physical paper, and worked extensively in InDesign, laying out each weekly edition.

## SKILLS & INTERESTS

### **Technical Skills**

Adobe Illustrator, Photoshop, InDesign, Sketch, Figma, After Effects

Art Direction, Brand Identity, Typography, Visual Storytelling, Print Design, UI/UX, Marketing, Ceramics